

PUBLIC INFORMATION STATEMENT
NATIONAL WEATHER SERVICE DES MOINES IA
800 AM CDT THU MAR 27 2014

...THIS IS SEVERE WEATHER AWARENESS WEEK IN IOWA...

GOVERNOR TERRY BRANSTAD...THE IOWA HOMELAND SECURITY AND EMERGENCY MANAGEMENT DIVISION...AND THE NATIONAL WEATHER SERVICE HAVE DESIGNATED THE WEEK OF MARCH 24 TO MARCH 28 AS SEVERE WEATHER AWARENESS WEEK IN IOWA. EACH MORNING THIS WEEK...THE NATIONAL WEATHER SERVICE IN DES MOINES WILL ISSUE A PUBLIC INFORMATION STATEMENT FOCUSING ON A DIFFERENT ITEM EACH DAY. TOPICS THIS YEAR INCLUDES THE FOLLOWING...

MONDAY...FLASH FLOODING
TUESDAY...WARNING RECEPTION
WEDNESDAY...TORNADOES
THURSDAY...SEVERE THUNDERSTORMS
FRIDAY...FAMILY PREPAREDNESS

ATTENTION MEDIA...IN ORDER FOR SEVERE WEATHER AWARENESS WEEK TO BE EFFECTIVE...MEDIA COVERAGE IS CRITICAL. PLEASE USE THE INFORMATION IN THE PUBLIC INFORMATION STATEMENTS IN YOUR NEWS PROGRAMS TO HELP PROMOTE SEVERE WEATHER SAFETY. WE ALSO ENCOURAGE MEDIA INTERVIEWS. PLEASE CONTACT JEFF JOHNSON OR THE SENIOR METEOROLOGIST IF YOU ARE INTERESTED.

CHECKOUT THE NEW NATIONAL WEATHER SERVICE DES MOINES PREPAREDNESS PAGE! IT IS FULL OF NEW SEVERE WEATHER PREPAREDNESS INFORMATION! IT IS ON THE NATIONAL WEATHER SERVICE...DES MOINES...WEBSITE UNDER PREPAREDNESS ON THE LEFT HAND SIDE.

TODAY/S TOPIC IS SEVERE THUNDERSTORMS

THUNDERSTORMS ARE A COMMON OCCURRENCE EACH SPRING AND SUMMER ACROSS THE MIDWEST AND IOWA IS NOT IMMUNE. EACH YEAR...IOWA SEES HUNDREDS OF SEVERE THUNDERSTORMS AND THOUSANDS OF NON-SEVERE THUNDERSTORMS. THUNDERSTORMS CAN BE EXTREMELY DANGEROUS STORMS WHICH MAY BRING DEADLY TORNADOES AND LIGHTNING...DAMAGING HIGH WINDS AND HAIL AND CAN LEAD TO FLASH FLOODING.

THE NATIONAL WEATHER SERVICE ISSUES SEVERE THUNDERSTORM WARNINGS FOR THUNDERSTORMS THAT ARE PRODUCING...OR ARE CAPABLE OF PRODUCING WINDS OF AT LEAST 58 MPH AND/OR HAIL AT LEAST 1 INCH IN DIAMETER. OFTENTIMES...SEVERE THUNDERSTORMS MAY BE MUCH STRONGER THAN THE MINIMUM CRITERIA.

ONE OF THE DANGERS OF THUNDERSTORMS IS LIGHTNING. LIGHTNING

CAUSES AN AVERAGE OF BETWEEN 55-60 FATALITIES EACH YEAR. LIGHTNING CAN STRIKE FROM AS FAR AS 10 MILES AWAY FROM AN AREA OF RAIN...WHICH IS ABOUT THE DISTANCE YOU CAN HEAR THUNDER...SO IT IS IMPORTANT TO REMEMBER THAT IF YOU CAN HEAR THUNDER YOU ARE SUSCEPTIBLE TO THE DANGERS OF LIGHTNING. WHEN THUNDER ROARS...GO INDOORS.

OTHER THUNDERSTORM THREATS INCLUDE LARGE HAIL AND WIND. HAIL CAUSES MORE THAN 1 BILLION DOLLARS IN DAMAGE TO PROPERTY AND CROPS EACH YEAR ACROSS THE UNITED STATES. LARGE HAIL STONES CAN FALL AT SPEEDS FASTER THAN 100 MPH. STRAIGHT-LINE WINDS CAN CAUSE DAMAGE EQUIVALENT TO A STRONG TORNADO. STRAIGHT-LINE WINDS CAN EXCEED 125 MPH...WHICH CAN BE AS STRONG AS A CATEGORY 3 HURRICANE.

BEFORE A THUNDERSTORM THREATENS...KNOW THE COUNTY IN WHICH YOU LIVE AND THE NAMES OF NEARBY MAJOR CITIES...SINCE SEVERE THUNDERSTORMS ARE ISSUED BY COUNTY. CHECK THE WEATHER FORECAST BEFORE LEAVING TO BE OUTDOORS FOR EXTENDED PERIODS. KEEP A NOAA WEATHER RADIO OR AM/FM RADIO WITH A BATTERY BACKUP WITH YOU.

TO STAY SAFE WHEN A THUNDERSTORM APPROACHES...MOVE TO A STUDY BUILDING OR CAR. DO NOT TAKE SHELTER IN SMALL SHED...UNDER ISOLATED TREES...OR IN CONVERTIBLE AUTOMOBILES. IF LIGHTNING IS OCCURRING AND A STURDY SHELTER IS NOT AVAILABLE...GET INSIDE A HARD TOP AUTOMOBILE AND KEEP THE WINDOWS UP. GET OUT OF BOATS AND AWAY FROM WATER. DO NOT TAKE BATHS OR SHOWERS AND STAY AWAY FROM WINDOWS.

JEFF JOHNSON
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